



# STALLHOLDER FAQs

Helpful information about stalls at Ngāpuhi Festival 2018

## What types of stall sites are available in 2018?

There are 3 stall types - Premium, General and Marae Stalls.

Premium stalls are located on the main rugby field. This premier position attracts the highest amount of foot traffic at the festival. This high visibility location optimises your stall site allowing you to attract and interact with more people.

For the first time at Toll Stadium, a massive cluster of General food and non-food stalls will be located in the main stadium carpark. With over 70 general sites available, you'll be amongst good company with a high level of foot traffic and patronage expected.

To support Ngāpuhi Marae fundraising efforts, a limited number of stalls are available **free of charge**. These are located immediately in front of the main stadium building in the general carpark area. The sites are strictly 3m x 3m and available on a first-in first served basis.

## How much does it cost to book a stall?

All general stalls are \$300 incl gst and are located in the stadium carpark. This fee provides you with a **3m x 3m** site to erect your own tent/awning, access to power supply (if required) and allows you to trade from 8am – 8pm. Multiple sites can be purchased.

Premium [NON-FOOD] stalls are \$850 incl gst and located on the main rugby field. This fee provides you with a **6m x 3m site** to erect your own tent/awning, access to power supply (if required) and allows you to trade from 8am – 8pm. Multiple sites can be purchased.

Premium [FOOD] stalls are new to Ngāpuhi Festival. These sites are \$1,250 incl gst. This fee provides you with a **3m x 3m** site to erect your own tent/awning, access to power supply (if required) and allows you to trade from 8am – 8pm.

Premium [FOOD mobile/trailer/caravan] are new to Ngāpuhi Festival. These sites are \$1,000 incl gst for larger vendors who sell from a self-powered caravan/trailer etc. This fee provides you with a site in a high traffic area near the main rugby field and allows you to trade from 8am – 8pm.

## Can I use my own generator?

No. Whangarei District Council does not permit the use of petrol-powered generators at this event. However, if you require power supply, please let us know on your application form and we will arrange for power to be supplied.

## **Do I have to be registered/licensed under the Food Act to sell food or drinks?**

It depends. If you sell food more than 20 times during the year, you will be required to register. If this may be one of the few times in a year you sell food (to fundraise or otherwise) you'll need an exemption notice from council.

If you are unsure, we encourage you to contact the Food Safety Team at Whangarei District Council.

## **Will power be available?**

Yes. As an additional service in 2018 we are able to supply reliable power to stalls. At previous events, stallholders have had to provide their own generators, which were extremely noisy and in some cases posed a health and safety hazard. To ensure you get the appropriate power supply please detail your requirements in your application form.

## **What are the trading hours?**

At the last festival trading hours were 9am - 5pm. Next year we have extended trading hours to 8am - 8pm in order to provide maximum opportunity for stallholders to engage with the increased number of people attending.

## **The festival is now one day, why are prices similar to last festival?**

We are confident that the significant increase in attendance next year in Whangarei, will be comparable to trading over 2 days in Kaikohe. We suggest you have enough products and supplies for a very busy day.

## **Why are stall prices different to last festival?**

### **GENERAL STALLS**

General Stalls have a \$44 difference in cost from the previous festival. The slight increase in 2018 covers the provision of a reliable power supply to most sites. Most vendors will have the convenience of no longer having to bring their own generator. To confirm supply vendors will need to indicate watt requirements or what items will require power.

### **MINIMAL INCREASE**

General stall prices have a minimal \$44 price increase from the previous festival.

### **PREMIUM STALLS**

Premium FOOD stalls are an exciting new addition to the festival. We have received a positive response to this with a third of premium sites already booked. Make sure you book soon to avoid disappointment.

Due to the new festival layout the location of Premium Stalls is not comparable to previous festivals. At Toll Stadium next year, Premium Stalls are located on the main field, amongst the mass of activity and people enjoying the music, entertainment and other tamariki activities. The pricing reflects this unique and favourable positioning.

## **When can I pack-in / pack-out?**

We encourage stallholders to pack in on Thursday and Friday. Limited time is available on Saturday. **No stallholders will be permitted to pack in/set up after 7am on Saturday.**

### **Stallholder 'Pack in'**

10am- 5pm Thursday 25 January

10am – 8pm Friday 26 January

5–7am Saturday 27 January

### **Stallholder 'Pack down'**

9pm -11pm Saturday 27 January

10 – 4pm Sunday 28 January

## **Two days now one day trading?**

We're confident that the significant increase in attendance next year in Whangarei, will be comparable to trading over 2 days in Kaikohe. That's gotta be good for business, engagement and interaction.

## **Are stalls still the same size?**

Stallholders in kaikohe have been fortunate to have the full space of the field available at Northland College. With the college's recent upgrade, there has been a significantly reduced field capacity which would have required us to reduce stall sizes to accommodate the number and variety of stalls that Ngāpuhi Festival typically provides. Stall sizes have been standardised at 3m x 3m (general) and 6m x 3m (premium) and multiple sites can be purchased.

## **Will parking for stallholders be provided?**

Yes, once your payment has been received and stall confirmed, we will send you all the details regarding secure parking, including your parking pass.

## **Who do I contact for enquiries?**

All stall enquiries can be directed to the Ngāpuhi Festival Stalls Coordinator, at [stalls@ngapuhi.org](mailto:stalls@ngapuhi.org) or 09 401 5530.